



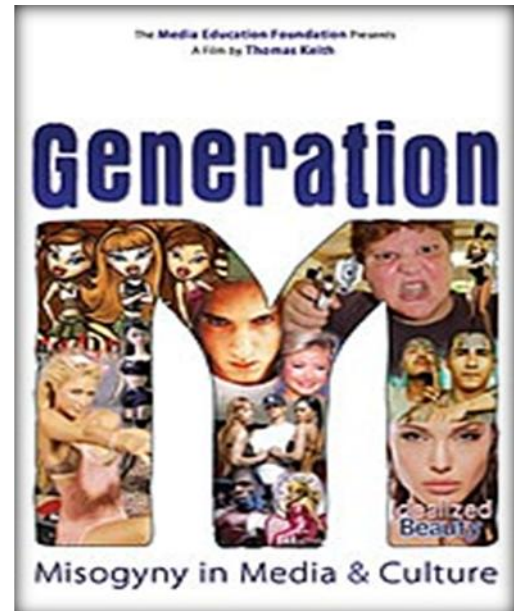
The Northwest Alliance for
Responsible Media
2009 Film Series Presents

Generation M

Misogyny in Media & Culture

The film tracks the destructive dynamics of misogyny across a broad and disturbing range of media phenomena: including the hyper-sexualization of commercial products aimed at girls, the explosion of violence in video games aimed at boys, the near-hysterical sexist rants of hip-hop artists and talk radio shock jocks, and the harsh, patronizing caricatures of femininity and feminism that reverberate throughout the mainstream of American popular culture.

Generation M forces us to confront the dangerous real-life consequences of misogyny in all its forms - making a compelling case that when we devalue more than half the population based on gender, we harm boys and men as well as women and girls.



Monday, October 26, 2009

7:00 p.m.

Magic Lantern Theater

25 W. Main Ave.

Admission is FREE!

Donations are appreciated.

Community discussion to follow.

The Northwest Alliance for Responsible Media (NWARM) is committed to monitoring the impact of media on our society, educating the community, and working with professionals to influence the media to act responsibly.

The NWARM is a community-based organization and part of the Gonzaga University Master's Degree in Communication and Leadership Studies. For more information about this program, visit www.gonzaga.edu/com1